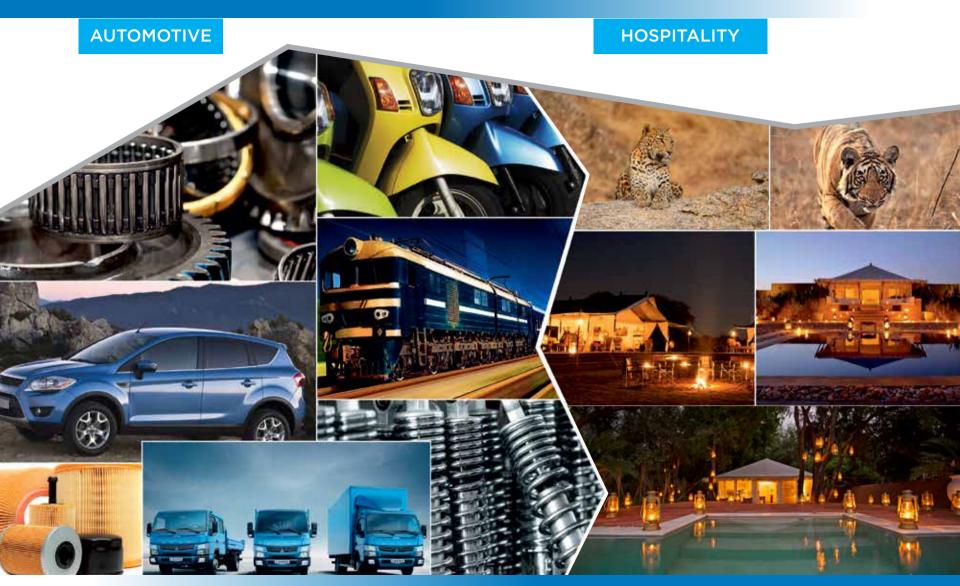


LEADING PLAYER ACROSS TWO VERTICALS





FACTS AT A GLANCE





SIX DECADES OF BUILDING TRUST



1961

Gabriel India

1962

VGIL¹/ PCIL²

1966

Purolator³

1992/1993

· Chang Yun India

· Dana/Spicer

1961 - 1994

1976 SNS Foundation. 1995/1997

· Ansysco

· Henkel Faurecia

· Behr (now MAHLE)

· Mando (Brakes)

· Valeo Friction

1998 Haldex

2005

MAHI F Filter

2007 Takata4

2006

2008/2010 · Chang Yun Myutec

Mando (Suspension)

· Anchemco

2012

Valeo Service

2013

Mando (Steering)

2019

Jovson Safety Systems

2007

Diversification into luxury hospitality

SUJÁN Sher Bagh

2009

SUJÁN The Serai

2013

SUJÁN JAWAI

2006 - 2021

OTHER MILESTONES

GROUP

COMPANIES

the CSR arm

2003 ANAND

Supervisory Board

1995 - 2005

2019

ANAND Group companies are recognised amongst 100 Best Companies in India. Also, featured in Best Workplaces for Women by Great Place to Work®

2021

ANAND Group and Mando Corporation announce the set-up of a new joint venture company called ANAND Mando eMobility

LEADING THROUGH STRONG GOVERNANCE



Deep C Anand Foundation



Deep C. Anand Chairman & Chief Mentor. DCA Foundation



Kiran D. Anand Anjali Singh



Jaisal Singh

Trustee Trustee



Trustee

Lorenzo Piaget Rohit Arora Deepak Chopra

Trustee



Trustee

Trustee

Group Supervisory Board



Aniali Singh

Executive Chairperson, Group Supervisory Board Executive Chairperson, ANAND & Gabriel India Chairperson, Dana Anand India Member PC & OC



Jaisal Singh

Chief Executive. SUJÁN Member PC & FARC

Teipreet

Chopra

President &

CEO.

Bharat Light

Power

Member OC &

FARC



Rohit Arora

Founder & Chairman. Silverskills Member PC & FARC



Lorenzo Piaget

Partner. Piaget & Associés Member FARC



Deepak Chopra

Member PC & O.C.



Jean-Louis Chaussade

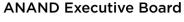
Chairman of JLCH Conseil. Paris



Ashok Taneja

Managing Director and Chief Mentor. Shriram Pistons & Rings Limited

Member OC





Aniali Singh

Chairperson



Jaisal Singh

Vice Chairman



Mahendra K. Goyal Manoj Kolhatkar

Group President & Co-Chief Operating Officer



Group President & Co-Chief Operating Officer



Jagdish Kumar

Group President & Chief Financial Officer



Sunil Kaul

Group President & Chief Technology Officer



S. Sarathi

Group President & Chief Assurance Officer



Sumit Bhatnagar

Group President & Chief Human Resource Officer

DIRECTING THE FUTURE STRATEGICALLY



Vision

To Create Value Sustainably Through Pursuit of Excellence and Good Governance

















Strategic goal is to achieve revenue of 2.5 Billion US Dollars by 2022

ANAND BELIEFS & BUSINESS PHILOSPHY

PARTNERSHIPS

QUALITY





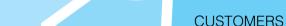
- Enhance fairness and transparency
- Strengthen CSR activities under SNS Foundation
- Ensure robust strategic planning and execution
- Strengthen governance through ANAND Supervisory Board
- Build and sustain strategic partnerships
- Exchange best-in-class management practices between partners
- Strengthen "Unified corporate entity"
- Foster a culture of quality
- Deploy world-class quality standards, tools and systems

Be top 3 player in each seament **CORPORATE** CITIZENSHIP &

PEOPLE

GROWTH

- Aim to grow ahead of the market
 - Live by "Business is 90% people"
 - Attract and retain talent
 - Empower people and encourage accountability
 - Develop people for required skills and experience



MANUFACTUR-ING & **TECHNOLOGY**

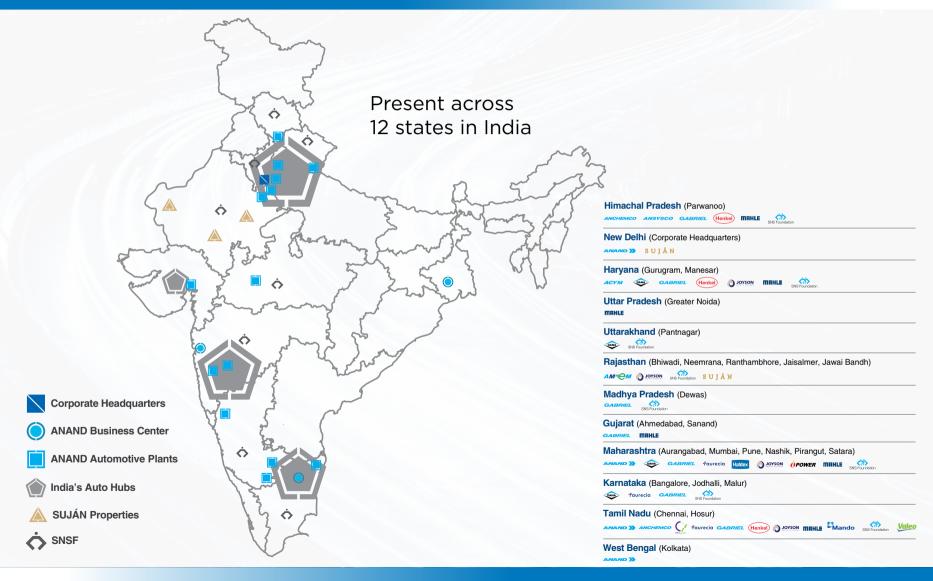
GOVERNANCE

- Become the preferred supplier of our customers Provide value and exceed
- customer expectations
- Nurture strong and enduring customer relationships

- Achieve operational excellence through lean production systems
- Develop supplier base through VSME* programme
- Aim to spend 2% of sales in R&D
- Develop innovative processes and products to stay competitive

BEING CLOSE TO CUSTOMERS





PARTNERSHIP BASED MODEL





JOINT VENTURE PARTNERS

CY Myutec, Korea
Dana Incorporated, USA
Elewana Collection, Kenya
Faurecia Clean Mobility, France
Haldex AB, Sweden
Henkel KGaA, Germany
Joyson Safety Systems, USA/China
MAHLE GmbH, Germany
Mando Corporation, Korea
Valeo, France

TECHNICAL COLLABORATIONS

Bluetech Holdings Ltd., Hong Kong KONI BV, The Netherlands KYB Corporation, Japan LIQUI MOLY GmbH, Germany Seiken Chemical Industry Company, Japan Sunrise MSI Corporation, Japan Yamaha Motor Hydraulic Systems, Japan

AUTOMOTIVE PARTNERING WITH GLOBAL LEADERS



JV PARTNERS	HEADQUARTERS	REVENUE*	EMPLOYEES*	BUSINESSES
CY Myutec	Korea	KRW 108 Billion	301	Synchronizer rings for transmission
DANA	USA	\$ 8.6 Billion	36,000	Drivetrain and E-propulsion systems
Faurecia	France	Eur 17.8 Billion	1,15,496	Seating, Interiors, Clean Mobility & Clarion Electronics
Haldex	Sweden	SEK 5.2 Billion	2,172	Brake and air suspension systems for heavy vehicles
Henkel	Germany	Eur 20.1 Billion	52,650	Adhesive Technologies, Beauty Care and Laundry & Home Care
Ningbo Joyson	China	CNY 61.7 Billion	57,415	Auto Electronics, Auto Safety, E-Mobility, Auto component
MAHLE	Germany	Eur 12.0 Billion	77,015	Engine Systems & Components, Filtration & Engine Peripherals, Thermal Management and Electronics & Mechatronics
Mando	Korea	KRW 5982 Billion	12,437	Brake System, Steering System, Suspension System, Driver Assistance System & Electronics
Valeo	France	Eur 19.5 Billion	1,14,700	Driving Assistance Systems, Powertrain Systems, Thermal Systems and Visibility Systems

AUTOMOTIVE CUSTOMER PRESENCE



50+ OEM Customers across Two Wheelers, Three Wheelers, Passenger Cars, Commercial Vehicles Railway Segments and Engine Components



















































































































Safety



MOSAOF 🖳

JOYSON ANAND ABHISHEK SAFETY SYSTEMS (JAAI)

JV: JOYSON SAFETY SYSTEMS, USA

SEAT BELTS. **AIRBAGS**





HENKEL ANAND INDIA

JV: HENKEL KGaA, GERMANY TC: SUNRISE MSI CORPORATION. JAPAN

SEALANTS, ADHESIVES, **COATINGS & NVH PRODUCTS**



GABRIEL INDIA

TC: KYB CORPORATION, JAPAN: YAMAHA MOTOR HYDRAULIC SYSTEMS, JAPAN; KONI BV, THE **NETHERLANDS**

SHOCK ABSORBERS. STRUTS, FRONT FORKS, GAS SPRINGS, **COOLANTS & BUSHKITS**



HALDEX INDIA

JV: HALDEX, SWEDEN

SELF-SETTING AUTOMATIC BRAKE ADJUSTERS, MANUAL SLACK ADJUSTERS, CONDENSOR-CUM-SEPARATOR, ABS & OTHER AIR BRAKE PRODUCTS



MANDO AUTOMOTIVE INDIA

JV: MANDO CORPORATION, KOREA

HYDRAULIC BRAKES, **ELECTRIC POWER** STEERING SYSTEMS, SHOCK ABSORBERS and STRUTS





- Emission Control
- Thermal Management

MAHLE MAHLE ANAND THERMAL SYSTEMS JV: MAHLE GmbH, GERMANY AIR CONDITIONING, ENGINE COOLING SYSTEMS, VISCO FANS & EXHAUST GAS RECIRCULATION **COOLERS**

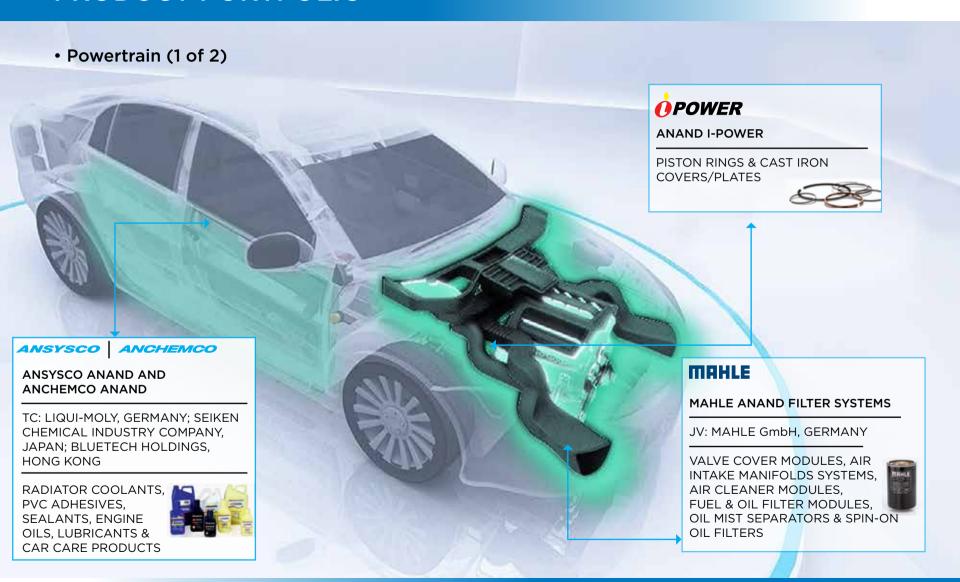
faurecia

FAURECIA CLEAN MOBILITY

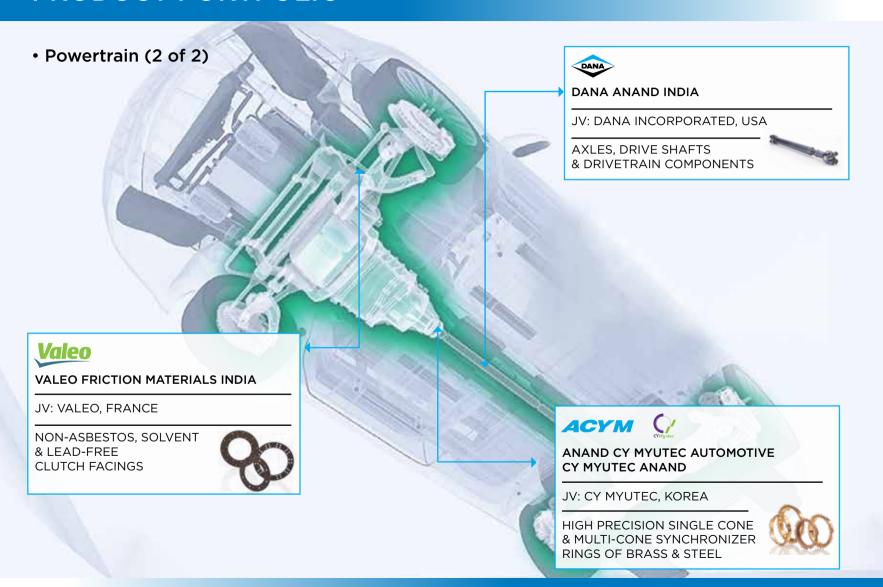
JV: FAURECIA CLEAN MOBILITY, FRANCE

EXHAUST MUFFLER ASSEMBLIES, CATALYTIC CONVERTERS, INSTRUMENT PANEL REINFORCEMENT ASSEMBLIES (IPRT) & DOOR SIDE IMPACT BEAMS (SIB)









AUTOMOTIVE GABRIEL, THE FLAGSHIP COMPANY



- Established in 1961, it is a publicly listed company
- Total Revenue of INR 16999 Million & Profit before tax at 4.6% at INR 779 Million during 2020-21
- Market leader for pioneering Ride Control Products in India
- 7 manufacturing plants and 3 satellite facilities with products ranging from Shock Absorbers, Struts, Front Forks, Seat Dampers, Cabin Dampers
- >> Amongst the Top 10 suspension players globally
- Strong R&D with over 75 patents filed till date in products and processes
- Recognised by Great Place to Work® for 5th year in a row. Ranked 90th amongst 'India's Best Companies To Work For 2019'. Featured in Top 75 Best Workplaces for Women
- >> Featured in Fortune India Next 500 List in 2021 at Number 1.





SUJÁN CAMPS AND PALACES PROPERTIES & EXPERIENCES



TRANSFORMATIVE AND EXPERIENTIAL TRAVEL

SUJÁN

















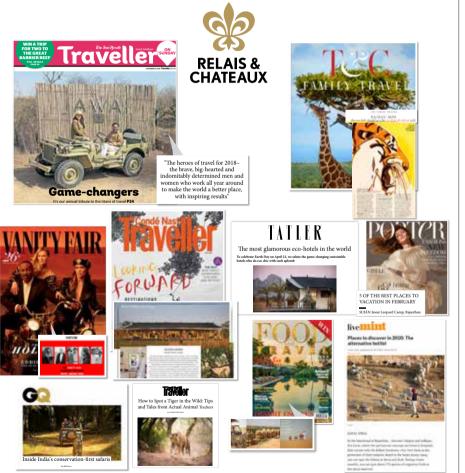
SUJÁN GLOBAL RECOGNITIONS



'JAWAI-Land of The Leopard' Book Launch

by Rajasthan CM Vasundhara Raje in Bikaner

SUJÁN has established itself on the global high-end luxury tourism scene and has won prestigious accolades.





ACCOLADES

India's Reader's Choice Awards.

- Travel & Leisure SEA Editors Choice 2020
- Condé Nast Traveller Readers' Choice Awards for 2020
- The Vanity Fair, Travel Award 2020

SUJÁN JAWAI was awarded the "Best Safari Lodge in India, 2018" by Condé Nast Traveller

- Condé Nast Traveller Gold list 2020
- Runner-up, Favourite Safari Lodge & Favourite Boutique Hotel in India by Condé Nast Traveller Readers' Travel Awards 2019
- Travel + Leisure India & South Asia India's Best Awards, 2018
- The Gold List Condé Nast Traveler, 2018

ANAND GROUP CORPORATE





BUSINESS DEVELOPMENT



OPERATIONS, EXCELLENCE IN MANUFACTURING & SERVICES, CORPORATE MATERIALS



CORPORATE COMMUNICATIONS



AFTERMARKET



TECHNOLOGY & INNOVATION



CORPORATE SOCIAL RESPONSIBILITY



HUMAN RESOURCE



INTERNAL AUDIT, CORPORATE FINANCE, TAX & LEGAL



MANAGEMENT & GOVERNANCE

BUSINESS DEVELOPMENT



Customer Relationships

- Leveraging automotive industry network built across five decades
- Holding Customer Technology Days
- Conducting customer satisfaction surveys

>>> Business Intelligence

- Market intelligence & analysis Market, Regulatory, Customers, Competitors
- Identifying new business opportunities

>> Voice in the Industry

- Membership and representation in industry associations (ACMA, CII, FICCI, etc.)*
- Visibility in industry publications and presence in trade shows and exhibitions





















BUSINESS DEVELOPMENT CONNECTING WITH KEY CUSTOMERS



Technology Days and Auto Expo are an integral part of customer connect and branding for ANAND Group companies.















Maruti Suzuki Tech Day 2017 Daimler Tech Day 2016

BUSINESS DEVELOPMENT STRONG RELATIONSHIPS



Mrs. Anjali Singh Executive Chairperson, ANAND Executive Chairperson, Gabriel India Chairperson, Dana Anand India

- Executive Committee Member, ACMA
- · Co-Chairperson, Northern Region Committee, ACMA
- Chairperson, Pillar 4 Strategic Partnerships, ACMA
- Member, CII International Council
- Member, Governing Body of CII-CSM (VLFM) Initiative
- Member, CII Northern Regional Council for the year 2021-22
- Co-Chairperson, CII Northern Regional Committee on Advanced Manufacturing
- Member, India-Japan Business Leaders Forum (IJBLF)
- Executive Committee Member, Maruti Suzuki Suppliers Welfare Association (MSSWA)
- Member, Tata Motors Supplier Council

Mr. Rajeev Gera Member, ANAND Management Forum and Sr. Vice President and Head - Group Business Development and Group Corporate Materials

- · Member, Northern Region Committee, ACMA
- Member, Pillar 1, ACMA
- Executive Committee Member, Honda Cars India Suppliers Club





BUSINESS DEVELOPMENT GARNERING CUSTOMER APPRECIATION







Mando Automotive India received 'Mahindra Supplier Excellence Award' in 2 categories from Mahindra at their Supplier Meet

MARUTI SUZUKI VENDOR CONFERENCE



Gabriel India received 'Special Support' award at the Maruti Suzuki Vendor Conference



Mando Automotive India received Quality Excellence Award at the TATA Motors Annual Supplier Meet



TATA Motors Annual Supplier Meet



Mando Automotive receives 'Best Vendor in Localisation Award' from Hyundai Motor India



Gabriel India received Manufacturing Excellence in 'Theoretical Value Production' by Yamaha Motor Company at the Global Suppliers Conference



Dana Anand India receives 'Silver Award' from Ashok Leyland



Anchemco ANAND receives 'Best Supplier Award' from Tata Motors Genuine Parts

HUMAN RESOURCES NURTURING AND GROOMING OF TALENT



OE Model - Pioneered the "Operating Engineer" Model, which has enabled ANAND locations being manned by educated work force and being union-free

- OE Model Pioneered the "Operating Engineer" Model, which has enabled ANAND locations being union free and also managed by educated workforce
- Developing Leadership from within Most of ANAND's senior management today has grown within the Group
 - At ANAND, every leader is provided with the right platform to exhibit their true capabilities. Potential leaders across levels are groomed through the ANAND Leadership Development Programmes (ALDP) to become effective business leaders
 - Talent management programmes are supported through mandatory mentoring and coaching programmes
- World of Opportunities ANAND people are sent overseas for training to JV partner



locations and renowned universites like Oxford University

- Career Mobility Cross-fertilisation of skills and growth opportunities across ANAND companies and JV Partners
- Hiring Talent We hire talent from premium institutes

HUMAN RESOURCES EMPOWERING A DIVERSE WORKFORCE



Employing women on the shop floor

- ANAND strongly believes in the empowerment of women
- >> We are an equal opportunity employer
- Some locations have up to 95% women on the shop floor
- Accommodation facilities and amenities provided to encourage women to seek employment

Widespread reach and diverse workforce

- With presence in 59 locations across India, ANAND employs talent from diverse backgrounds and geographies
- It is this diversity that supports our basic ethos of inclusive growth, reflected across management levels



HUMAN RESOURCES DEVELOPING RESOURCES THROUGH ANAND U



- 'ANAND U' is the ANAND Corporate University that meets the HR development needs of Group companies
- ANAND U has been contributing towards people development since 1991
- ANAND U offers training support and guidance through three academies
 - Leadership Academy
 - Operational Excellence Academy
 - Development Academy
- It is focused on four major areas of people development: Operational Excellence, Talent Development, Technical Interventions and Development of Operating Engineers
- Training modules
 - Classroom for face to face learning
 - E-learning
 - Engaging with internal and external faculty

"BUSINESS IS 90% PEOPLE"

MR. DEEP C. ANAND



PURSUING EXCELLENCE IN MANUFACTURING AND SERVICES



- Visionary Leaders For Manufacturing (VLFM) VLFM programme was started by CII in partnership with Japan International Co-operation Agency (JICA). Through VLFM, ANAND Senior Managers are given unique leadership perspectives. (Around 100 managers trained in VLFM since 2007)
- Visionary Small And Medium Enterprises (VSME) VSME is a programme under the VLFM umbrella, focused on Tier 1 and Tier 2 suppliers. It aims to achieve a win-win relationship between customers and suppliers and also to improve manufacturing (quality, cost, delivery) of suppliers. (Dedicated teams of ANAND engineers has helped around 500 suppliers since 2009)
- ANAND House of Quality Culture (AHQC) Groupwide initiative to improve quality in all that we do
- **ANAND Heijunka Production System (AHPS)** Moving plants from traditional manufacturing to world class practices
- >> Specialised Training for Operating Engineers (STOE) 15 %
 OEs trained through various technical training programmes to specialize in areas of interest e.g. maintenance
- Safety of all employees is of paramount importance across all Group companies







CORPORATE SOCIAL RESPONSIBILITY HAVING AN IMPACT IN COMMUNITIES NEAR-BY



SNS Foundation (SNSF), the CSR arm of the ANAND Group was founded in April 1976.



EDUCATION

- Engaged with 100+ partner schools in eight states
- Impacted 1.75 lakh school students with inputs of better teaching and infrastructure
- 250+ MEDHAVI scholarship awardees in 13 polytechnics in seven states
- 100+ government school students secured state scholarships through SNSF organised coaching

SKILL DEVELOPMENT

- 17 NSDC aligned training programmes spanning 10 trades
- 14 training centres in six states
- 35,000+ trained youth (70% females)
- 70% placement success rate
- 600+ individuals developed as entrepreneurs





HEALTH & HYGIENE

- Key areas HIV/ AIDS, Reproductive & Child Health and Industrial Health
- Addressed health needs of 7.5 lakh underserved population
- Implementation partner for National Health Mission initiatives
- 2018: Introduced mobile health services for unserved population in four villages of Jawai, Rajasthan

COMMUNITY CONSERVATION

- Key areas Rural Development and maintenance of green environs
- Facilitated Rs. 140 MINR micro credit for 850+ selfhelp groups
- Regular maintenance of 3 public parks (Himachal Pradesh and Haryana)
- At Rajasthan:
 - > 100 sq. km of wilderness protected
 - 3241 households benefit from sanitation programme
 - Healthcare for 90K+ livestock
 - 59 individual leopards identified between 2013-20



MANAGEMENT & GOVERNANCE PURSUING ORGANISATIONAL TRANSPARENCY



- Ethics Ethics forms a very important component of ANAND Group's belief and its practices. Employees, suppliers and vendors are encouraged and guided to maintain the highest level of ethical practices
 - Group Ethics Committee
 - Anonymous hot line facility through Integrity Matters
- Prevention of Sexual Harassment This is taken very seriously at ANAND. A committee oversees activities related to educating employees and evaluating complaints
- 360 Degree Feedback ANAND is well known for its practice of transparency and formal feedback. It was one of the first companies to establish 360 degree feedback across all levels
- Open Discussions We encourage open discussions and dialogue as the main means to sort out differences and improve functioning



LIVING THE "ANAND WAY"





We Drive ANAND as a UNIFIED CORPORATE ENTITY

We ASPIRE to be a WORLD-CLASS organisation

We ENCOURAGE organisational transparency

We Value INTEGRITY

We Encourage INNOVATION

We Nurture TALENT

We Support continuous EDUCATION

We Build TRUST and EMPOWER PEOPLE

We PRACTICE open and HONEST COMMUNICATION

We RECOGNISE and reward ACHIEVEMENT

We Are an EQUAL opportunity employer

We Are committed to SOCIAL RESPONSIBILITY

